

Where's the Art?

Title of work: Blue Line Watching

Name(s) of artist(s): AD Pawley.

Date(s): August 2014 - the present.

Material: Video files, portable projector, camera, digital Device Users (User) and a Ninja Technician.

Dimension: Only limited by distance Ninja Technician is prepared to travel and current exhibition space.

Description of work:

A conversation on the time spent on social media networks and waiting for digital devices to process

Video files have been prepared using an analogue device to slowly reveal a blue subject, reminiscent of the ubiquitous horizontal blue loading line.

Ninja Technicians go out into the real world and find distracted digital Device Users.

They secretly project a blue line video, i.e. behind the User or on their laptop lid. A video is recorded of the User and the projection, which is then transmitted to the Users' social media network.

These Users have been invited here to discuss their experience.